

CASTROL® ADVANCE AUTO TREAT YOUR RIDE RIGHT CONTEST

OFFICIAL RULES

- 1. ELIGIBILITY:** Open only to legal residents of the 50 United States, The District of Columbia, Puerto Rico and the U.S. Virgin Islands who are eighteen (18) years of age or older as of the date of entry (the "Entrant"). Employees, officers and directors of BP Lubricants USA Inc., Advance Auto Parts and their subsidiaries and affiliates, together with their distributors, vendors, advertising/promotion agencies, and any others engaged in the development, production, execution or distribution of this Contest, including, but not limited to, the entities supplying the Prizes herein (collectively, the "Contest Entities") as well as their immediate family members (spouses, siblings, children and parents, regardless of where they live) or members of the same households (whether related or not) of such employees, officers and directors are not eligible to participate. All federal, state and local laws and regulations apply. Contest is void outside the 50 United States, Puerto Rico and the U.S. Virgin Islands and where ever else prohibited or restricted by law.
- 2. TO ENTER:** The Castrol®/ Advance Auto Parts "Treat Your Ride Right" Contest (the "Contest") begins at 12:00 p.m. Central Time (CT) on May 28, 2015 and ends at 11:59 p.m. CT on July 1, 2015 (the "Contest Period"). For purposes of these Official Rules, all times are given in Central Time.
- 3. CONTEST ENTRY:**

Buy any Castrol Motor Oil at Advance Auto Parts and post a picture with you and your vehicle holding any Castrol Motor Oil product, with the hashtag #TreatYourRide and post it to any of the Castrol social media sites at www.facebook.com/CastrolUSA, www.twitter.com/CastrolUSA, @CastrolUSA on Instagram, or e-mail your entry with picture attached to treatyourride2015@gmail.com. There is a limit of one prize per household/address.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose e-mail, or social media account that it is registered in. Potential prize winners may be required to show proof of being the authorized account or address holder. Sponsor and/or Contest Entities will not verify receipt of entries for Entrants. Sponsor and/or Contest Entities are not responsible for lost, late or misdirected entries.

- 4. JUDGING:** There will be five (5) weekly Contest Periods ending on June 3, June 10, June 17, June 24, and July 1. For each Contest Period Ten(10) Grand Prize Winners will be selected by the judges from among all eligible entries based on the following criteria (1) Creativity; (2) Photographic quality; (3) Genuineness/authenticity of the content. The criteria will be equally weighted: the same number of points will be available to be awarded for each criteria. The top entries with the greatest number of points each week will be selected as the winners. The judging will be conducted by the Independent Administrator, consisting of marketing account personnel and photographic experts whose decisions are based on its sole discretion and interpretation of these Official Rules, and are final and binding in all respects. In the event of a tie, Sponsor will make the final choice of the prize winner. Potential Prize Winners will be notified by e-mail following the drawing, subject to verification. Further details for claiming prizes are outlined under the "Prize Claims" Section of these Official Rules.
- 5. PRIZES:** Fifty (50) Ten (10) Grand Prizes in each weekly Contest period. Each Grand Prize includes: A set of four new tires for your car, up to a value of \$1000 (one set per prize winner) \$200 towards detailing your car, 3 cases of Castrol Motor Oil (six quarts per case) a \$100 Advance Auto Parts Gift Card, a Lucky Brand® Castrol Heritage T-Shirt and a pair of fuzzy dice. ARV. of each Grand Prize is up to \$1500. Total approximate value of all prizes is \$75,000. No Prize substitution, except at Sponsor's sole discretion or otherwise provided herein. Any additional expenses not listed as part of the Grand Prize are the sole responsibility of the Grand Prize Winner. Sponsor reserves the right to substitute the Grand Prize with a prize of equal or greater value. Prize is not transferable prior to award. Prize winners are solely responsible for any state, federal or local taxes and will be required to provide his/her Social Security number for tax reporting purposes.
- 6. PRIZE CLAIMS:** Except where prohibited, potential Prize Winner must sign and return to the Independent Administrator, within fourteen (14) days of receipt, an affidavit of eligibility/release of liability/publicity release (where permitted by law) (the "Release") and a copy of their valid driver's license in order to claim Prize. If the potential Prize Winner fails to sign and return the Release or a copy of their driver's license within the required time period, the potential Prize Winner forfeits his/her right to the Prize and alternate Prize winner will be selected at random from among all remaining eligible entries received during the Entry Period. Prize Winner consents to use of his/her name, likeness, biographical information, and voice in advertising worldwide without additional compensation. Please allow 10-12 weeks for delivery of all prizes. Tires will be shipped directly to winner's choice of location. Tires cannot be returned after they are shipped.
- 7. GENERAL:** All federal, state and local taxes on the Prize are the sole responsibility of the Prize Winners. In the event it is deemed during the verification process that such potential Prize Winner does not have a unique, personal and valid social security number for Sponsor to report the tax liability associated with acceptance of the Prize, potential Prize Winner will be disqualified and an alternate winner will be selected. By participating in this Contest Entrants agree: [a] to abide by and be bound by these rules and decisions of Sponsor and Independent Administrator which shall be final in all respects relating to the Contest, including without limitation the interpretation of these rules; [b] to represent and warrant that Contest Entrant owns and has sole rights to the entered picture and that all persons including but not limited to the Contest Entrant depicted in the entered picture have agreed to waive their rights of publicity or other rights that they may have associated with the picture.[c] to release, discharge and hold harmless Sponsors, their franchisees, licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Contest, including the Independent Administrator, and Advance Auto Parts Inc., from any and all injuries, liability, losses, damages, rights, claims and actions of any kind including liability for personal injury or death resulting from their participation in the Contest or their acceptance, use or misuse of a Prize or violation of these Contest Rules: and[d] if a Prize Winner, to the use of their name, voice, image and/or likenesses for advertising, publicity and promotional purposes by Sponsor and Sponsor's subsidiaries and affiliates without further compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so. Sponsor, its licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Contest and their respective directors, officers, shareholders and employees are not responsible and shall not be liable for [a] electronic transmission errors resulting in omission, interruption, deletion,

defect, delay in operations or transmission, theft or destruction; [b] unauthorized access to or alterations of entry materials; [c] technical, network, telephone equipment, electronic, computer, hardware or software malfunctions; and [d] limitations of any kind or inaccurate transmissions of or failure to receive information by Sponsor on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. Sponsor and / or Independent Administrator are not responsible for lost, late, incomplete, incorrect, damaged, or misdirected entries or any condition caused by events beyond the control of the Sponsor that may cause the Contest to be disrupted or corrupted. Sponsor may prohibit an Entrant from participating in the Contest or winning a Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Independent Administrator. Entries which contain false information, are incomplete, inaccurate or are otherwise forged, defective, or made outside authorized channels, including those which have failed due to malfunction or failure of phones, phone lines, telephone systems or networks, server, providers, computer equipment, software or any combination thereof of any kind, any human error or otherwise, shall be void. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. If, for any reason whatsoever, this Contest, in Sponsor's sole opinion, is not capable of running as planned, including, but not limited to, by reason of infection by computer virus, tampering, fraud, technical failures, or any other cause which, in the Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend this Contest and limit entries to those submitted prior to the action taken, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. Entry information becomes property of Sponsor. All federal, state and local regulations apply.

- 8. INDEPENDENT CONTEST ADMINISTRATOR:** The Contest is being administered by Promotions Etc. 25 West Drive, Bayonne, New Jersey 07002 who is responsible for overseeing the awarding of all prizes, and whose decisions are final in regard to the conduct of the Contest.
- 9. SPONSOR:** BP Lubricants USA Inc. 1500 Valley Road, Wayne N.J. 07470
- 10. WINNERS' LIST REQUEST:** To receive a list of Prize Winners, send a self-addressed, stamped (business size) envelope to: Castrol/Advance Auto Parts Treat Your Ride Right Contest Winners List Request, PO Box 902, Bayonne, New Jersey 07002. Requests must be received by July 1, 2015. Vermont and Washington residents may omit return postage.
- 11. PRIVACY POLICY:** Information collected from Entrants will be used to communicate with Entrants regarding this Contest and otherwise, as set forth in the Sponsor's Privacy Policy available at:
<http://www.castrol.com/castrol/mediapopuptwocolumn.jsp?categoryId=82915797&contentId=6003599>
- 12. RULES:** Visit any participating Advance Auto Parts retail store location or visit www.castrol.com/promotions for a copy of these official rules. You may also obtain a copy of these Official Rules by mailing a self-addressed stamped envelope by July 1, 2015 to: Castrol/Advance Auto Parts Contest Rules Request, PO Box 902, Bayonne, New Jersey 07002.

Abbreviated Rules:

Open to persons who are at least 18 years of age at the time of entry and a legal resident of the 50 United States, the District of Columbia, the U.S. Virgin Islands or Puerto Rico. For Official Rules, all details, terms and conditions including how to enter, go to www.castrol.com/promotions. Contest begins May 28, 2015 and ends on July 1, 2015.