

Castrol EDGE – Germany print plan



Country	Publication	Print/ Digital	Position	Copy Deadline	On Sale Date	Circulation / Est Impressions	Insertions	June	July	August	September
Germany	AMZ	Print	Cover page	13/08/2024	01/09/2024	27,100	1				
Germany	AMZ	Print	FREE PR: Editorial in magazine	14/08/2024	01/09/2024	27,100	1				
Germany	AMZ	Print	Half Page (In front section)	14/06/2024	03/07/2024	27,100	1				
Germany	AMZ	Digital	Newsletter Banner	14/06/2024	03/07/2024	8,500	1				
Germany	Auto Service Praxis / Autohaus (Hybrid Issue)	Print	AutoHaus Full Page Page (Autohaus Lubricant Marketing Issue)	02/07/2024	24/07/2024	20,000	1				
Germany	kfz-betrieb	Print	Junior Page	28/06/2024	26/07/2024	20,000	1				
Germany	kfz-betrieb	Print	Junior Page	14/06/2024	12/07/2024	20,000	1				
Germany	Freie Werkstatt	Print	2/3 Page (Landscape)	09/09/2024	27/09/2024	18,000	1				
Germany	Freie Werkstatt	Print	Full PageE	10/08/2024	23/06/2024	18,000	1				
Germany	Freie Werkstatt	Print	Full Page	08/07/2024	26/07/2024	18,000	1				
Germany	Freie Werkstatt	Digital	Master-Post Advertorial (plus online placement of ad)	24/06/2024	01/07/2024	20,000	1				